

February 2024

Avalon Federal tax ID 27-2820634  
Brookewood Federal Tax ID 27-2820744

Dear Neighbor:

On Saturday, March 23, The Avalon School & Brookewood School will host **A Black Tie Knight Annual Spring Gala**. Attendance at this event is open to our extended community, including current families, alumni families, graduates, grandparents, and friends.

We ask for your support in the form of a donation or advertising sponsorship. This event is one of the schools' primary fundraising initiatives, and we hope you will agree that it merits your participation. The proceeds from the Spring Gala will help Avalon and Brookewood sustain and augment its demanding academic program and defray operating expenses.

In addition to your ad on our event website and event program, the names of all donations and sponsors will appear in special sections of the schools' weekly online parent communiques, *The Advisory* and *The Biz* to encourage the community to patronize those businesses that demonstrate support for our schools and education in Montgomery County.

For more information about the **2024 Spring Gala: A Black Tie Knight** and to purchase an ad, please go to the sponsorship and ad section of this website:

***<https://avalonschools.ejoinme.org/Ablacktieknight2024register>***

Decide the size of your ad, design your own ad, and email it to [advancement@brookewood.org](mailto:advancement@brookewood.org).

|              |          |             |                           |
|--------------|----------|-------------|---------------------------|
| Full Page ad | \$200.00 | 1/4 Page Ad | \$75                      |
| 1/2 Page ad  | \$100.00 | 1/8 Page Ad | \$50 (Business card size) |

Please direct any questions to [advancement@avalonschools.org](mailto:advancement@avalonschools.org).

Thank you so much for your consideration.

Office of Advancement and Alumni Relations