

February 2024

Re: Gala Program and Website Ads

Dear Avalon and Brookewood Parents:

On Saturday, March 23, the Avalon & Brookewood **Annual Spring Gala: A Black Tie Knight** returns to Avalon's Claridge Room!

We think you will agree that this evening in celebration of our schools merits your support. The Gala features an open bar, seated dinner, live and silent auction, a raffle, free parking; and of course, *the highlight of the evening - the student~faculty musical revue!*

Our Gala program and auction website provides another vehicle for participation: *The Family Ad*. It is our hope that each of our families will help make this event a success through the purchase of a family ad for the Gala program and event website. **Personal ads** from families, grandparents, etc. are always a fun way to demonstrate support for your child and the school.

We also ask that you consider placing a business ad or seeking *ads* from the local business community (think of your orthodontist, hair salon, gym, sports arena, etc.). **Note: An economical business card size ad is available.** Remember, most businesses have a budget for community events, and are delighted to support a local school. Please do not hesitate to approach them. Enclosed please find a cover letter with pricing and more information. This letter will be available to download in the weekly Advisory and Biz.

For more information about the **2024 Spring Gala: A Black Tie Knight and to purchase an ad**, please go to the sponsorship and ads section to this link:

***<https://avalonschools.ejoinme.org/Ablacktieknight2024register>***

Decide the size of your ad, design your own ad, and email it to advancement@brookewood.org.

Full Page ad	\$200.00	1/4 Page Ad	\$75
1/2 Page ad	\$100.00	1/8 Page Ad	\$50 (Business card size)

The Avalon & Brookewood **Annual Spring Gala: A Black Tie Knight** is a night not to be missed. Please plan on joining us on Saturday, March 23, 2024.

The Office of Advancement and Alumni Relations